

Ethan Patterson

University of Indianapolis Graduate '22 | Indianapolis, IN

(574) 612-1426 | Epatterson574@gmail.com

Portfolio: <https://epatterson574.wixsite.com/ethanportfolio>

| I strive to foster groundbreaking solutions through open-minded collaboration |

Skills:

Graphic Design | Social Media Management | Content Creation | Story Telling | Adobe & Word Proficient | Drone Operation | Event Planning | Website Design | Photography & Videography | Professional Writing

Professional Experience:

Any gaps in my resume can be filled with a serving position at The Cheesecake Factory

Urban One (Radio One) | Radio Producer

August 2024 - Present | I am currently a part-time producer for "The Home & Garden Show" and Indiana Sports Talk handling guests, commercials, and sound elements.

Indiana Farm Bureau Insurance | Marketing Associate

January 2024 - Present | I'm currently a full-time customer relations and billing specialist for INFB. Making sure they have a comfortable experience.

Goodwill Industries | Merchandise Photographer

April 2024 - January 2025 | I was a full-time photographer for their E-Commerce department (Shopgoodwill.com) where my objective is to find key components and highlight those for customers.

Dynasty Management Inc. | Social Media and Human Resources

October 2022 - April 2023 | Hired into sales until promoted to Social Media Manager and Recruiting | Two Leadership Conventions in Chicago, IL | Increased social media following more than 20%

Top Dog Communication | Nonprofit Public Relation Campaigns (Semester in Length)

Hasten Hebrew Academy | 5 Months

Goal | Increase school's attendance

Responsibilities | Updated branding style guide | Shot and Edited 20 different photos | 2 Month Social Media Plan

Athlead Indy | 5 Months

Goal | Increase awareness of their after-school track program

Responsibilities | Designed a weekly newsletter with 3 months of content | Created a cheat sheet to social media platforms | Wrote video script for social media kick-off

The Bloom Project | 5 Months

Goal | Help find mentors for the youth and increase community engagement

Responsibilities | Designed business cards and pitch letters | Wrote pitch letters to possible mentors | Research for community collaboration

Vintage Futures by Rosa | 5 Months

Goal | Help kick off the nonprofit to the community

Responsibilities | Created social media graphics | Wrote a radio commercial script with pitch letters | Open house event plan

Education & Internships:

University of Indianapolis Graduate | Bachelor of Science 2022

Communication, Public Relations | Five semesters in student-run public relations firm | Five semesters in university FM radio station

Indianapolis Motor Speedway - Golf and Grounds Internship (6 Months)

End Result Timing - Head Marathon Timer and Set up Independent Contractor(2018 to Present)